

# WHITE COLNE PARISH COUNCIL

## Advertising Policy

White Colne Parish Council wishes to support the charitable activities of nearby parishes and residents and therefore is happy to grant permission, for one sign at a time, to be displayed on the village green in accordance with the following rules.

Temporary notices or signs which are intended to advertise any local event being held for charitable purposes, which may be religious, educational, cultural, political, social or recreational, but not for any commercial purpose.

This permission would include, for example, an advertisement for:

- \* a church bazaar
- \* a fete for a parent-teacher association/school or not-for-profit organisation
- \* a sponsored marathon in aid of charity
- \* an amateur sports event, but not any sporting event organised for commercial purposes.

The advertisement must not exceed 0.6 of a square metre and it must not be displayed more than 28 days before the sale or event begins and must be removed by the organisers within 14 days after it ends.

Permission should be sought from the organising committee, in writing to the Parish Clerk, before the advert is placed.

These rules comply with the document Outdoor Advertisements and signs: a guide for advertisers. Dept for Communities and Local Government 2007.

Reviewed: 19 September 2023

Minute ref: 596a/23

Next review: May 2025